# American Management Association
# Certificate of Completion

June 19, 2026

## Business Blueprint

### Certificate

This document certifies that **William Lester** has completed the training "MGT221 Business Blueprint"

Course summary: Demonstrates foundational understanding of key business components, including target customer identification, value proposition clarity, operational structure, and revenue strategies. Equipped to outline and refine a basic business model.

provided by American Management Association

Reference Number: 9597518529817952

You can also find this document on the Internet at the following address: https://postu.360learning.com/redirect/api/certification/9597518529817952

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